

ANKITA THATTE

Senior UI/UX Designer | Product Design | AI-Native SaaS

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PROFESSIONAL SUMMARY

10+ years of design experience | Founding designer and sole UX owner of an enterprise-scale AI SaaS platform (100+ screens) | Career progression from Architecture to Product Design

UI/UX Designer with 10+ years across architecture and digital product design, now the founding and sole designer behind a live, enterprise-scale AI SaaS platform — 100+ screens and a 100+ component design system across multiple products. Established the company's design process from zero and mentor junior team members and developers on design practices. Experienced in end-to-end UX including user research, information architecture, wireframing, prototyping, and high-fidelity UI, with a track record of building scalable design systems (light/dark mode) to WCAG accessibility standards. Combines strong product thinking with hands-on AI tooling — including Model Context Protocol (MCP) based workflows and AI-assisted prototyping — to compress design-to-development cycles, and contributes beyond design to marketing and business strategy.

CORE SKILLS

Product & UX Strategy, End-to-End Product Design, User Research, Wireframing, Prototyping, A/B Testing, Design Systems (light/dark mode), Interaction Design, Visual Design, Information Architecture, Usability Testing, Heuristic Evaluation, Accessibility (WCAG 2.0), Responsive Design, Cross-Platform Design, Design Ops, Design Sprints, Design Process Definition, Mentorship & Design Coaching, Stakeholder Management, Cross-Functional Leadership, Go-To-Market Collaboration

AI & EMERGING WORKFLOWS

AI-Assisted Design & Prototyping, Model Context Protocol (MCP), Prompt Engineering for Design, Workflow Automation, AI-Assisted UI Development (Vibe Coding), Rapid Iteration with AI Tools

TOOLS

Figma (Auto Layout, Components), Figma Make, Claude Code, Claude Design, Adobe XD, Sketch, Adobe Photoshop, Adobe Illustrator, FlutterFlow, Git, Canva

WORK EXPERIENCE

UI/UX Designer

September 2025 – Present

Hostin Services Pvt. Ltd. (Cloud.in), Pune, India

- Sole designer for Evalix.ai, a live AI-powered assessment and learning platform — delivered 100+ screens from zero to production across admin and candidate portals, analytics, and marketing site, now in active use by enterprise clients and their candidates.
- Built a single 100+ component design system (light/dark mode, WCAG-compliant) powering three products — Evalix, Niyantrac, and VFort — eliminating duplicated design effort across product lines.
- Compressed design-to-development cycles through the design system and AI-assisted workflows, significantly reducing turnaround on new screens and features.
- Designed WCAG-compliant interfaces enabling the platform to meet enterprise accessibility requirements.
- Established the company's design process and practice from the ground up as the founding (sole) designer, defining workflows for research, design reviews, and developer handoff.
- Mentored junior team members and coached developers on design practices, raising design maturity across the engineering organization.
- Conducted knowledge-transfer (KT) sessions and represented the company on public podcasts on design, acting as the company's design voice internally and externally.

- Contributed beyond design to marketing and business strategy for Evalix and other products, helping shape positioning and go-to-market decisions.
- Recognized as Employee of the Quarter (Q1 2026) for exceptional design work on Evalix, and part of the Team of the Quarter (Q2 2026) for Evalix and Niyantrac.

Product / UX Designer

October 2024 – September 2025

Tamarind Design Studio, Pune, India

- Led user research and usability testing across EdTech and SaaS products, translating findings into prioritized, data-informed design decisions.
- Designed wireframes, interactive prototypes, and production-ready UI that improved key user interactions across web and mobile platforms.
- Aligned design strategy with business goals through close, ongoing collaboration with product managers and engineering teams.
- Introduced AI-assisted design and prototyping tools into the team workflow, accelerating iteration and design exploration cycles.

Architect

2015 – 2024

Venkatramanan Associates & Other Architecture Firms, India

- Led architectural projects end-to-end, applying systems thinking, spatial hierarchy, and user-centered design principles later carried directly into product design practice.
- Managed client and stakeholder communication, gathering and translating complex, often regulation-driven requirements into functional design solutions.
- Built a foundation in structured problem-solving and requirement-gathering under real-world constraints, directly transferable to enterprise product design.

SELECTED PROJECTS

- Evalix — Live AI assessment platform: solo design of 100+ screens and a 100+ component design system, including information architecture and analytics dashboards.
- MoneyMinds — Fintech budgeting and expense management platform: designed dashboards simplifying dense financial data into clear, actionable user interfaces.
- Niyantrac — Cloud infrastructure platform: designed dashboards for CloudFront, Route 53, and WAF, including configuration and versioning UX.
- VFort — Web services platform: led a conversion-focused redesign for domains and hosting products, establishing a premium design system.

EDUCATION

Bachelor of Architecture (B.Arch), Architecture

BKPS College of Architecture, Pune, India — 2015

CERTIFICATIONS

- Google UX Design Professional Certificate — Google (Coursera)
- Google AI Essentials — Google
- Understanding Research Methods — University of London
- Innovation Through Design: Think, Make, Break, Repeat — University of Sydney
- Introduction to UX Design for Accessibility and WCAG 2.0
- AWS Partner: Sales Accreditation (Business) — Amazon Web Services (AWS)

Full list of 27 professional certifications available on LinkedIn.

AWARDS & HIGHLIGHTS

- Second Runner-Up (3rd place, global) — FNP Designathon 2025, an international UX & product design competition.
- Employee of the Quarter (Q1 2026) and part of Team of the Quarter (Q2 2026) — Hostin Services Pvt. Ltd.
- Represented Evalix and Hostin Services Pvt. Ltd. at the ET Education Summit, New Delhi, June 2026.